BUYING A WAGON

Worst of Two Bargains.

TRIED MAIL-ORDER METHODS

Thought He Was Saving Money, But Will Not Try the Same Thing a Second Time-Buying at Home Pays.

ever a mail order vehicle catalogue, of business will exceed the individual Here he saw described a wagon which, saving. same as the one he saw in the deal ity bought from the mall order houses, er's store room. In fact, the descrip- local markets would disappear and tion was written in such a convinc- the farmer would be compelled to sell ing manner and all of the good points as well as buy from the catalogue of the mall order vehicle were brought concerns. The rural districts would out so thoroughly that it appeared to be devoid of business activity while he superior to the other one. And the price was only \$67.45. Mr. Brown centered in one or two points. Buythought of the saving of \$7.55 which ing by mail may be attractive, but the represented several days of hard work, most pronounced mail order fiend The more he thought about it the must look with apprehension on any more he wanted to save that amount condition whereby he would be com-

When the wagon finally arrived,

der concern got his chock."

the fact that they are making their community poorer, reducing the per capita of wealth, and dwarfing local siness, only to enrich a concern al-How Mr. Brown Got the ready rich enough to buy several counties. An extra thousand dollars in any community will mean, during the year, many thousands of dollars in business transacted and increased income for practically every one in the community. Often the amount sent to the mail order houses is more than enough to turn the balance the other way and business depression exists where prosperity would prevail under normal conditions. Even if the country purchaser was able to save a snug sum by ordering his supplies from a (Copyrighted, 1986, by Airred C. Clark) | mail order house, the loss to the com-Mr. Brown, a farmer living in monthy would be greater than the gain Boone county, Mo., decided to buy a for himself. It is needless to point spring wagon. The next time he was out that as the amount of the mall orin town he went to the local dealer der business from any community into see what he had in stock. One creases the amount of loss to the comwagon that suited him was offered to munity also increases, until it is only bim at \$75. He thought he would a question of time until the individual take It, but before ordering he looked loss caused by the general depression

and in the end the Chicago mail or pelled to deputed on the mail order man for a market for his products.

But the idea of saving on individual with a freight bill of \$4.50, he rode to purchases is, to a great extent, a town with his son and spent half a fallacy. In spite of his boasted ability day putting it together. He had to to buy in large quantities, he is not a screw driver and some oil and able to buy for much less than the cand paper and a few bolts to replace country merchant. Competition in all some that had been lost in shipment, | manufactured products is too keen for



Like the terrible devil fish the catalogue house is death to everything that gets within its grasp. Once its death-dealing tentacles have wound around your community, there is no escape. Are you assisting the greedy monster by sending your dollar to the mail order house.

was not experienced at putting spring to make by large purchases is more wagons together and he didn't do a than offset by his larger expenses. very good job of it, for one of the These expenses must come out of the and he had to get a local blacksmith compelled to make a larger profit than to help him fix it. This cost him the local degler. It costs him more to another half dollar and delayed him market his goods. He must maintain so much that he and the boy had to a large and expensive office force and go to the hotel for their dinners; an he must advertise. As an example additional expense of 70 cents. So of what the mail order man expects before he got his team hitched to the to make out of his customers, a letter wagen it cost him \$72.90, allowing him written by a prominent mail order a saving of \$1.10, which was very man might be quoted. Writing to a ating pay for the time he had lost, magazine he said: "Advertising in only \$1.95 remained in Boone county. The railroads and the mail order of only 56 cents each for advertising. house got the rest of it.

In the meantime his neighbor, Mr. Jones, bought the \$75 wagon from the local dealer, who made a profit of \$16 on the sale. As the vehicle was already assembled and there were no extra parts or tools to buy, the amount paid for the wagon represented all of the cost to Mr. Jones. The dealer spent the \$16 profit for a new sign on his building; the sign painter hired a carpenter to repair the roof on his house: the carpenter paid his bill at the butcher's and the butcher bought a hog from Mr. Jones. And so the \$16 kept going in the county until a farmer with the mail order habit got hold of it. He sent it to Chicago and it never came back.

But this wasn't the last of the tw purchases. A few weeks after the wo wagons were bought, Mr. Brown's boy and Mr. Jones' boy, driving the vehicles, met on the country road. They drove too close to each other and a smash-up resulted. The weakest part of each wagon gave way; an axle on the mail order product was broken and a doubletree on the other was smashed. Both breaks were plain-ly because of defective construction. ones took his broken doubletree to town the next day and the dealer gave him a new one. Mr. Brown atted to explain to the Chicago firm that the uxle would not have broken if it had not been defective and ed this explanation with a request for a new part, but after several ke of correspondence with the as far away as at the beginng, he gave it up and bought the le himself. This experience told Brown why he should trade with

merchants instead of patroniz-the mail order houses. In Boone county and in every other have never been married before. ere are many who send thous of dollars out of the county every year, without ever considering day.

All of these cost him 75 cents. He | that. And the small saving he is able fused to sit in the right place purchaser so the mail order men amount he spent for the wagon, your publication cost us 17 cents an inquiry and we made sales at a cost This is about half of our regular cost." This man was selling "A complete cutfit of clothes for \$9.95." He was willing to pay a dollar for each sale the advertising brought him. Ask your local dealer how long he could keep the sheriff away from his doors if he took a dollar out of every ten dollar You can't buy the same class of

goods any cheaper from the catalogue houses than from the local dealer though one may think he can after reading the catalogues. The differ ence comes in the quality of the goods. There is a particular class of goods known as "mall order goods." trade term is applied to cheap, but showy goods and novelties which can be sold at a large profit. It means much the same thing as "street fakir goods" and, as is the case with street fakir goods, mail order goods are not handled by the regular jobbers and wholesalers. They cannot afford to handle them because their customers want better merchandise. The street fakir duplicates, in appearance, the jewelry carried by a first class jewslry house and makes large profits The catalogue merchant does the same thing but does it on a larger scale and much more cleverly.

It is said that an unfailing remedy for a cat that will not accustom itself to a new home is to grease its feet thoroughly with butter and put it down the cellar. When it has licked its feet clean it will be thoroughly domiciled and will cause no further trouble by rouning away.

Marriage Days in Italy. In Italy Sunday is usually selected for the marriage of those persons who Widows, however, in accordance with

an old custom, usually choose Satur

OUT OF TOWN By Byron Williams.



In the golden summer weather When the clouds float light together, Au' the sky is wearing tapestries When the sunbeams are as veller

hat they almost burn a feller As he bikes along the pavement bot a

to the torrid sammer weather when the lilles break from tether, Noddin' white upon the water's huoyant en the woods are real invitin' When the rabbits go a skiffin', An' the tartle days crooms softly on her

Then 'tis time to sort o' wander To the sun-kissed hills out yorder, Where the zephyrs are a talkin' to the

Just fergit yer work an' worry Where the country, sweet and purry, Flows the cobwebs from yer brain cells on the breeze! There are pastoral scenes-and quiet-

Even though you have to buy it At steen dollars by the week of cash a, right down! There the air is pure as honey, There you breathe away your money— "out of town!"

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WHAT DID KATY DO? .

By Byren Williams.



Katydid, Katydid, What did Katy do? Every night now for a week I have listened to your tweak: "Katydid! Katydid! Katydid!" Pray, what did Katy do?

Katydid, Katydid, Are you sure she did? May be Katy did not do What you are alluding to!
"Katydid! Katydid! Katydid!" Please, what did Katy do?

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Katydid, Katydid, What did Katy do? Further back than I can scan, Ever since the birth of man, You've insisted Kady did! Come, what did Katy do?

Katydid, Katydid, What did Katy do? Must have been an awful sin, For three thousand years you've been Katydiding, Katydiding! What can be this awful scandal, To be worthy of the candle? Oh, what did Katy do?



BYRON WHILIAMS.

Attempts to Settle a Question That Puzzles Many Persons.

WHAT GOES TO SLEEP FIRST.

Takes Note of His Sensations to Determine Whether It Is the Brain or the Feet-His Contention Suffers Interruption.

[Convright, 1907; by C. H. Sutcliffe.] Mr. Bowser had been quiet and pre-occupied all the evening, and Mrs. its heels? If so, all theories thus far Bowser, although she had noticed his advanced will fall to the ground and attitude, had falled to make any ro- the Bowser theory take their places, mark on it for fear of starting him off on some tangent. It got to'be 9 o'clock, and he could stand it no longer. After watking the floor for two or three minutes he said;

"Mrs. Lowser, did you ever hear of Sir James Bull, the celebrated English physician ?"

'I think I have seen his name mentioned," she carelessly replied,

"And perhaps you may have seen the Honed?" "I can't say. Dr. So-and-so is bringing out a consumption cure today, and some other doctor is following with a cure for something else to morrow, and

"Good heavens!" he groated after regarding her with a look of mingled pity and contempt. "I have mentioned



WELL, WHAT ABOUT THESE DOCTORS? the names of two of the greatest physteians in the world, and you connect them with corn cures and cough sirups! Woman, can't your mind get be roud the buying of a two dollar corset for a dollar and forty cents at some bargain sale?"

"Well, what about these great doc tors "

"It will be a waste of breath to tell you, but just now they are engaged in a controversy that I can perhaps help settle. It occurred to me this morning that I could, and I have been thinking about it all day. If I should prove the means of so doing it would make me yaller eyed old fellue, and that"-

"And just what is this question, Mr.) subjects is worth something."

for any of your sareasms. If you can't treat it seriously you needn't answer at all. You know what sleep is, of course. All creation has to sleep. You have sometimes realized the fact that you were dropping off to sleen, Now, then, what part of the human being goes to skeep first? Is it the feet, the brain, the legs, arms, eyes or what? There is the question in a nutshell. Dr. Bull says one thing and Dr. Delos another, and between them they have got a million people interest-

Assurance Equal to Ignorance. "I simply contend that sleep is what may be called a natural anaesthetic, and that it affects the brain first. 1 don't think there can be any question about that."

"Your assurance is equal to your ignerance. You stand in opposition to a thousand wise men. That's just like a woman. She'll blurt out an opinion on any subject as gilbly as a parrot and with as little sense to back it." "And how about your opinion?" asked Mrs. Bowser.

"I have none at present. I am going to make an experiment this evening in order to help me form one. You can now go to bed. The cut is to be turned out doors. I shall stretch myself out on the lounge with notebook and peticil in hand and record my feelings until lost in slumber. I can't find that any one has done that to settle this controversy."

"You will probably get up with a cold in your head after an hour or so." "That will be entirely my affair, Mrs. Bowser. Will you now escort that yaller eyed cat downstairs and throw him out and give him to understand that the first mean he utters from the back fence will be the signal for his

"If you wake up with your head all stuffed up, don't blame me," she answered as she drove the cat before her. "Men have often given their lives to settle questions not so grave as this," he replied, with much pomposity and

Ten minutes later he was alone. The gas was turned out to one burner, and he stretched himself on the lounge and

prepared to record for the benefit of science. He lost no time in beginning: "tinye assumed as easy position.

House quiet. Mrs. Rowser gone to bed. 'No care on my mind, "Am looking up at the celling. The calling his wares, but I am seeking to make myself oblivious of the fact.

"Big toe on the left foot begins to first makes its appearance through the

"I seem to feel a slight draft of cold elr on my head. Perhaps that is the pressure of drowsiness.

"There is an itching sensation in the right heel. Am I about to discover

"Draft of cold continues. Must the numan scalp become cooled off before deep will come? This line of thought is worth following.
"Right leg suddenly gave a jerk,

"Left leg seemed to want to get up off the lounge.

On Brink of a Discovery. "I don't want to rush things, but it scems to me that I am on the brink of

an imperiant discovery, "I have just felt a twitching of the "The jerk of the right leg has been

renewed. "In ray thoughts I had gone back to boyhood days when both lens suddenly drew up at once as if I was trying to one can't keep track of half the names dimb a ladder.

he sees on the bottles in the drug "As the above motions were followed by a numb feeling in the back of my neck nothing is yet decided.

"More twitching of the ears. "Strange sensations in both big toes "How, Mrs. Bowser can go to bed and more away with such a momentous question undecided is a puzzle to me. "My eyes are now fastened on on particular spot on the celling, and I am thinking of the eider mill down on the

"I now see the mill just as it used to

"I now start to enter it to take a drink.

"The mill now vanishes. "I think sleep is coming. While I am not exactly satisfied, it seems to come more from the brain than the feet. No one's feet can think of a cider mill.

"I may be dronning or I may be awake, but it seems to me as if I could hear the wailing of eats in the back "As near as I can make out, my right

foot shot out a moment ago, as if kicking a feline. "A sort of a numb feeling in the right shoulder.

"The prickly sensation is present in both heels. "The body seems to be almost asleep,

while the brain is still active. "It seems to me that there are cats in the kitchen downstairs, but, of course, this is impossible. Am I to discover that one has to think of cats for half an hour or so before simmber will come? If so, the statement is bound to

"Have tried to turn my thoughts into various other channels, but they arbitrarily return to eats.

make a great sensation.

"I think I hear eats softly ascending the basement stairs: "I think I hear them in this very

"I think they are led by our own

Failed to Announce Theory

But the data ended there. Yells of Bowser: Even if I do attend bargain | terror brought Mrs. Bowser, who had sales perhaps my opinion on other not yet gone to bed, downstairs, and the sight that greeted her-eyes was a "I will state the case, but I warn lively one. She had left the back door you in advance that I won't stand open in turning out the cat, and he, fol lowed by half a dozen others of his tribe, had catered to see how Mr. Bowser's theory was panning out. Some disagreement took place after they had reached the sitting room, and as the lounge seemed to be the strategic point all made for it, and Mr. Bowser was instantly buried under a mass of fight

ing cats. Why try to picture the situation in words? Why seek to reproduce his vells and whoops and swear words? Why give the details of the wild fice Have you any information to ing and the wilder pursuit and the language addressed to the laughing Mrs. Bowser when the last feline had struck the snowdrifts in the back yard? Let it suffice that the Bowser theory on how sleep comes has not yet been put forth to the world, and he may never again seek to solve it. M. QUAD.

The Intricacles of English.



"What do you think of Brodger's last "Well, I thought it was the driest

thing I ever read, but I managed to wade through it."

"No, I don't want to buy anything today, but, as you know, we are trying to raise the mortgage on the church. What will you donate?" "How would a cake of yeast do?"-

To Preserve the Home of Key.



KEY, anthor of the inspiring words of our national anthem, "The Star Spangled Banner," has been dend sixty years, but he is by no menns forgotten. Several memorials in honor of lils PRANCIS SCOTT blgh character and nehlevements as a

pairlot poet exist, and now it is proposed to preserve as a patriotic shrine the house in Georgetown, D. C., at present part of Washington, which was for many years his home. Key was born in Frederick county, Md., Aug. 9, 1780, and was the son of John Ross Key, a Revolutionary officer. He studied at St. John's college, George-town, and read law in the office of his uncle, Philip Barton Key. He began the practice of the legal profession in Frederick City, Md., but afterward removed to Washington, where he achieved a high standing at the bar, serving for some years as district attorney. His fondness for poetry led him to compose much verse. A volume of his works was published to 1857, ten years after his death.

Among the best knowneof the poems, aside from "The Star Spangled Banner," are the hymns, "Lord, With Glowing Heart I Praise Thee" and "Before Thee, Lord, I Bow." He enjoyed a happy married life and had several children. The old house in Georgetown now known as the "Key mansion" was his home for the most of the time that he resided in Washington. His great grandson, Prayets Scott Key Smith, a Washington attorney, believes it is beyond question that he lived here at the time his most famous poem was composed. Mr. Smith says that, although the lawyer-poet did not get the deed to the property until 1830, it had been his home for many years prior to that year, a cloud on the title having preyented the deed being passed to him at an earlier date. Mr. Smith has been prominent in the movement to buy and preserve the house. Owing to the efforts of those Interested in keeping such an interesting landmark from being destroyed, there was formed in January last the Francis Scott Key Memorial association, incorporated under the laws of the District of Columbia and empow-



THE OLD REY MANSION IN GEORGETOWN,

ered to collect funds, buy and hold property, etc. The incorporators, in addition to Mr. Smith, are Admiral George Dewey, Rear Admiral Whifield Scott Schley, retired; ex-Senator Louis E. McComas of Maryland, H. R. F. McFarland, commissioner of the District of Columbia; Justice Ashley M. Gould and other men of high stand-

There are numerous descendants of Francis Scott Key, but it is about half or century since any of his family lived in the old mansion. In the meantime the neighborhood has changed and looks little as it did when the "old families" lived there in Key's day. Formerly there were terraced ground: leading down to the Potomac river. Streets have since been ent through, and the buildings which have been erected have shut off the view the Key family used to have of the Potomac. Shops and booths have spring up around the house, and it is plastered over with the signs of trade. Recently it was proposed to tear it down to niake way for stores, and this led to the movement to buy and preserve it and restore it as nearly as possible to the condition it was in when Key lived in it. The house is supposed to be at least 160 years old.

It was during the British attack on old Fort McHenry in 1814 that Key wrote "The Star Spangled Bapner." He was temporarily a prisoner on a British ship, having visited the British admiral under a flag of truce to secure the release of a friend who had been seized as a prisoner. He was detained by the British until after the bembardment of the fort and thus witnessed the attack from a point of vantage. He walted anxiously justif morning to see which colors floated from the ramparts and when he saw the stars and strings. the stars and stripes was overcon with joyful emotion. The fines

Oh say can you see
By the down's early light
What so proudly we halled
At the twillight's last gleaming?

came to him as an inspiration an were quickly committed to the back of a letter, the poem being finished a offerward and set to the tune of "Al Freon In Heaven."